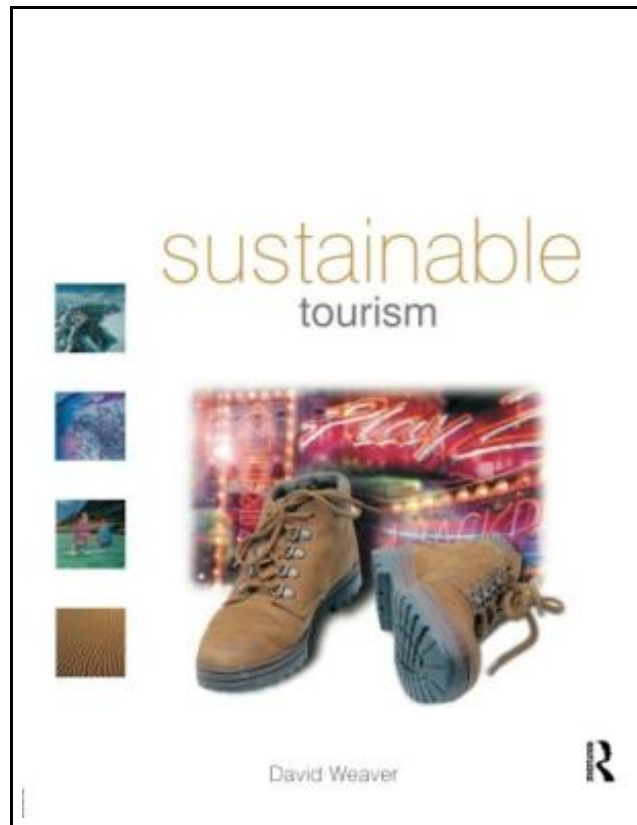


Sustainable Tourism: Theory and Practice



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Butterworth-Heinemann. Paperback. Book Condition: New. Paperback. 256 pages. Dimensions: 9.5in. x 7.4in. x 0.6in. Sustainable Tourism comprehensively examines the theoretical and applied dimensions of contemporary sustainable tourism from a global perspective. Using international case studies and examples, it provides cutting edge coverage of the latest developments in the area, both theoretically and practically. It takes the reader through all aspects of sustainable tourism from the emergence of the paradigm to sustainability issues in all types of tourism and all components of the industry. Divided into 11 chapters it covers Alternative tourism (AT), or small-scale tourism and its associated pros and cons Sustainable tourism within the conventional mass tourism sector: the green consumer, transportation, accommodation, attractions and tour operator considering issues and developments in quality control Destination sustainability: issues of community empowerment and ideal sustainability models Conclusions for the future of sustainable tourism The wide variety of international case studies used include: backpacking in Australia and Spain, Volunteer tourism in the US, Six Continents and Marriott hotels, Disney World, the Grand Prix, the Grand Canyon, mountain gorilla parks in Uganda and many more. Specifically written for courses in the specific topic area of sustainable tourism, this textbook considers the needs of both students and lecturers as follows: Ideal for a semester course (or a 42-hour course) Global perspective throughout the chapters and in the breadth of illustrative boxed case studies; Chapters exceptionally well-integrated through frequent cross-references End-of-chapter questions that prompt deeper integrative thinking on the part of the reader. Online resources for the lecturer, including PowerPoint presentations and multiple choice exercises This item ships from multiple locations. Your book may arrive from Roseburg, OR, La Vergne, TN. Paperback.



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