



The Summer of Beer and Whiskey: How Brewers, Barkeeps, Rowdies, Immigrants, and a Wild Pennant Fight Made Baseball America's Game

By Edward Achorn

The Perseus Books Group. Paperback. Book Condition: new. BRAND NEW, The Summer of Beer and Whiskey: How Brewers, Barkeeps, Rowdies, Immigrants, and a Wild Pennant Fight Made Baseball America's Game, Edward Achorn, Chris von der Ahe knew next to nothing about base--ball when he risked his life's savings to found the franchise that would become the St. Louis Cardinals. Yet the German-born beer garden proprietor would become one of the most important--and funniest--figures in the game's history. Von der Ahe picked up the team for one reason--to sell more beer. Then he helped gather a group of ragtag professional clubs together to create a maverick new league that would fight the haughty National League, reinventing big-league baseball to attract Americans of all classes. Sneered at as "The Beer and Whiskey Circuit" because it was backed by brewers, distillers, and saloon owners, their American Association brought Americans back to enjoying baseball by offering Sunday games, beer at the ballpark, and a dirt-cheap ticket price of 25 cents. The womanizing, egocentric, wildly generous Von der Ahe and his fellow owners filled their teams' rosters with drunks and renegades, and drew huge crowds of rowdy spectators who screamed at umpires and cheered like...



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