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POTENZIALE EINES SIMULATIONSGESTÜTZTEN CONTROLLINGS IM SUPPLY CHAIN MANAGEMENT



GRIN Verlag Mai 2015, 2015. Taschenbuch. Book Condition: Neu. 210x148x6 mm. This item is printed on demand - Print on Demand Neuware - Fachbuch aus dem Jahr 2003 im Fachbereich Informatik - Wirtschaftsinformatik, Note: 2,0, Friedrich-Alexander-Universität Erlangen-Nürnberg (WISO), Sprache: Deutsch, Anmerkungen: Die vorliegende Arbeit behandelt anhand einer in Goldsim erstellten Supply Chain die Auswirkung verschiedener Einflüßfaktoren auf verschiedene ausgewählte Kennzahlen. Dabei wird ebenfalls darauf eingegangen, wie durch Controlling Einflüsse frühzeitig erkannt und dementsprechende Gegenmaßnahmen ergriffen werden können. , Abstract: Um...

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- Authored by Michael Plendl
- Released at 2015



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