Scaling Up Excellence: Getting to More Without Settling for Less (Paperback)

By Robert I Sutton

Crown Business, United States, 2014. Paperback. Book Condition: New. 208 x 141 mm. Language: English . Brand New Book. Amazon Best Books of the Year list, Business Investing 10 Best Business Books of 2014 Financial Times - The Pick of 2014 s Management Books The Globe Mail?s list of 5 Best Business Books in 2014 Library Journal?s list of 5 Best Business Books in 2014 In Scaling Up Excellence, bestselling author Robert Sutton and Stanford colleague Huggy Rao tackle a challenge that determines every organization?s success: scaling up farther, faster, and more effectively as a program or an organization creates a larger footprint. Sutton and Rao have devoted much of the last decade to uncovering what it takes to build and uncover pockets of exemplary performance, to help spread them, and to keep recharging organizations with ever better work practices. Drawing on inside accounts and case studies and academic research from a wealth of industries ? including start-ups, pharmaceuticals, airlines, retail, financial services, high-tech, education, non-profits, government, and healthcare -- Sutton and Rao identify the key scaling challenges that confront every organization. They tackle the difficult trade-offs that organizations must make between ?Buddhism? versus ?Catholicism? -- whether to encourage individualized...

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